

MANUELA DE SIMONE

ILLUSTRATION · GRAPHIC DESIGN · ANIMATION

After my bachelor degree in "Illustration and Multimedia Animation" at the European Institute of Design in Rome, I began my career as an illustrator and graphic designer. Over the years I worked for many companies internationally, including clients from five different continents: USA, Europe, Australia, Asia and South America.

While working as a graphic designer, I was since gone on to forge a career in both art and illustration (fashion, commercial and children's illustration).

Detail oriented in each aspect of my work, I am always been about client service. I am able to perform highly quality designs as well as custom illustrations, animations and graphic designs including visual identity, logo design and advertising.

EXPERIENCE

5 CONTINENTS
HOST MY CLIENTS



NORTH AMERICA



EUROPE



AUSTRALIA



ASIA



SOUTH AMERICA

Illustrator, Graphic Designer and Animator Freelance: 09/now
Achievement: help my clients realizing their unique and highly personal communication aspirations, offering functional solutions by applying them in a clean and clear concept. I'm passionate about this industry and I'm driven to deliver high-quality work.

Senior Graphic Designer at Octo Telematics S.P.A.: 12/12 - 01/14
Achievement: create the new visual identity, expand the Brand and make it easier to implement it on several communication materials and support. The task was to create and maintain a solid, trustworthy image and implement the brand awareness worldwide.

Illustrator, Motion Graphic Designer and Animator at Mediamed Interactive: 02/09 - 11/12
Achievement: study the best design solutions to effectively transmit learning contents. The main goal was to transform a high level of technical informations in something interesting and easy to understand.

Graphic Designer at Publiedi Press: 03/07 - 09/07
Achievement: help the company to successfully complete the publishing of 22 books about all the Italian towns.

Junior Motion Graphic Designer and Illustrator at Linfa S.r.l.: 02/06 - 02/07
Achievement: combine motion graphics and illustrations to well communicate the main contents.

Junior Graphic Designer at Saltech: 10/05 - 01/06
Achievements: designed a variety of print collateral and developing branding and visual identities.

Internship in Art Direction at Egolab S.r.l.: 06/05 - 09/05
Achievements: developing a project from idea to the end working as a graphic designer, photo retoucher and assisting the creative director.

EDUCATION

Bachelor Degree in "Illustration and Multimedia Animation":
2002/2005 - European Institute of Design - Rome
English Improvement Intensive Course: 07/99 - EF College - Torquay
English Intensive Course: 07/98 - EF College - Brighton

PASSIONS



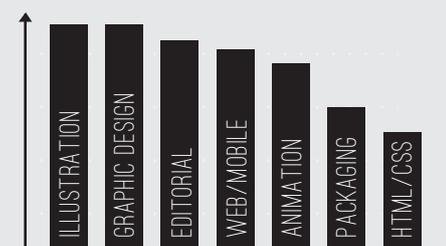
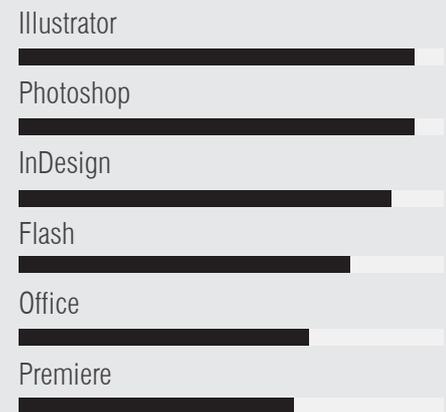
PROFILE

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Linkedin: linkedin.com/in/manueladesimone

LANGUAGES

Italian: mother tongue
English: fluent
French: basic

PROFESSIONAL SKILLS



PERSONAL SKILLS

