

# MANUELA DE SIMONE

ILLUSTRATION · GRAPHIC DESIGN · ANIMATION

After my bachelor degree in "Illustration and Multimedia Animation" at the European Institute of Design in Rome, I began my career as an illustrator and graphic designer. Over the years I worked for many companies internationally, including clients from five different continents: USA, Europe, Australia, Asia and South America.

While working as a graphic designer, I was since gone on to forge a career in both art and illustration (fashion, commercial and children's illustration).

Detail oriented in each aspect of my work, I am always been about client service. I am able to perform highly quality designs as well as custom illustrations, animations and graphic designs including visual identity, logo design and advertising.

## EXPERIENCE

5 CONTINENTS  
HOST MY CLIENTS



NORTH AMERICA



EUROPE



AUSTRALIA



ASIA



SOUTH AMERICA

**Illustrator, Graphic Designer and Animator Freelance:** 09/now  
Achievement: create the new visual identity, expand the Brand and make it easier to implement it on several communication materials and support. The task was to create and maintain a solid, trustworthy image and implement the brand awareness worldwide

**Senior Graphic Designer at Octo Telematics S.P.A.:** 12/12 - 01/14  
Achievement: create the visual identity, expand the Brand and make it easier to implement it on various promotional materials. The task was to maintain a solid, trustworthy image without sacrificing the spirit of the company.

**Illustrator, Motion Graphic Designer and Animator at Mediated Interactive:** 02/09 - 11/12  
Achievement: study the best design solutions to effectively transmit learning contents. The main goal was to transform a high level of technical informations in something interesting and easy to understand.

**Graphic Designer at Publiedi Press:** 03/07 - 09/07  
Achievement: help the company to successfully complete the publishing of 22 books about all the Italian towns.

**Junior Motion Graphic Designer and Illustrator at Linfa S.r.l.:** 02/06 - 02/07  
Achievement: combine motion graphics and illustrations to well communicate the main contents.

**Junior Graphic Designer at Saltech:** 10/05 - 01/06  
Achievements: designed a variety of print collateral and developing branding and visual identities.

**Internship in Art Direction at Egolab S.r.l.:** 06/05 - 09/05  
Achievements: developing a project from idea to the end working as a graphic designer, photo retoucher and assisting the creative director.

## EDUCATION

**Bachelor Degree in "Illustration and Multimedia Animation":**  
2002/2005 - European Institute of Design - Rome  
**English Improvement Intensive Course:** 07/99 - EF College - Torquay  
**English Intensive Course:** 07/98 - EF College - Brighton

## PASSIONS



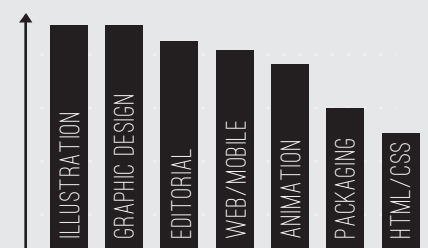
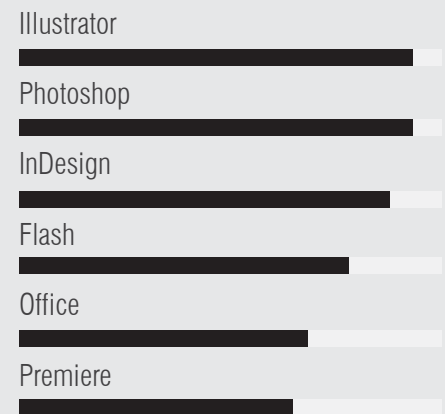
## PROFILE

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## LANGUAGES

Italian: mother tongue  
English: fluent  
French: basic

## PROFESSIONAL SKILLS



## PERSONAL SKILLS

